

**From:** [Rena Leddy](#)  
**To:** [Laurie Rosen](#)  
**Cc:** [Debbie Welsch](#); [Ariana Gomez](#); [Kent Smith](#)  
**Subject:** RE: Urban Dinner  
**Date:** Tuesday, July 28, 2015 4:33:06 PM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image004.png](#)  
[image005.png](#)

---

Kent and I will be a homeless summit all day Thursday. Perhaps, Monday, August 3<sup>rd</sup>? Debbie does that work for you?

---

**From:** Laurie Rosen [mailto:laurierosen@me.com]  
**Sent:** Tuesday, July 28, 2015 4:32 PM  
**To:** Rena Leddy <rena@fashiondistrict.org>  
**Cc:** Debbie Welsch <debbie@capitalforesight.com>; Ariana Gomez <ariana@fashiondistrict.org>; Kent Smith <kent@fashiondistrict.org>  
**Subject:** Re: Urban Dinner

Hi Rena

I'll be downtown Thursday & Monday, let me know if you have time on either of those day .

Thanks

Laurie

Sent from my iPhone

On Jul 28, 2015, at 4:16 PM, Rena Leddy <[rena@fashiondistrict.org](mailto:rena@fashiondistrict.org)> wrote:

Hi Debbie and Laurie,

As the two board members on our committee, we wanted to give you a quick update.

1. The street permit has been filed.
2. We have a tentative agreement with a wine distributor. See their website: [www.fincalamalena.com](http://www.fincalamalena.com) They have a Malbec and Torrontes. The distributor is a friend of mine who is very excited to promote their wines. We still need to figure out the liquor permit situation.
3. The latest budget is attached. As you will see, our expenses are just about reaching our budget. We have assumed a ticket price of \$75 per head and have included some comps for committee members and two give-aways to Santee Village & @DTLAHappening. If we want to include lights and other amenities that night we definitely need to seek some kind of sponsorship.
4. Chef Felix went down on his price slightly, but he has not responded to Ariana for a few days and now we are worried. Do we need to keep looking for a chef??
5. We hope to have a draft of the graphics, promotional pieces etc. within the

next few days.

I'd like to find some time for the four of us to brain storm on some of these items before we bring it to the committee with our volunteers.

Let us know your thoughts.

**Rena Masten Leddy** | Managing Director

<image001.jpg> **LA Fashion District BID**

110 E 9th Street Suite A 1175

Los Angeles, CA 90079

tel: 213-488-1153 x 713

fax: 213-488-5159

cell: 310-600-3247

[www.fashiondistrict.org](http://www.fashiondistrict.org)



<Urban Dinner Party Budget.xlsx>